7 WAYS TO ACQUIRE NEW PATIENTS

TAKE 1 PILL BY MOUTH EVERY DAY

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1 START WITH GOOGLE

Your Google Business Profile is the embodiment of low hanging fruit when it comes to digital marketing.

2 ASK FOR REVIEWS

If you ask your patients to leave you a review, your star rating will naturally improve.

3 MAKE IT EASY

When we send patients an automated text or email review request within 24 hours of care, they are happy to leave a review about 10% of the time.

4 USE PAID ADS

Search ads show up when someone searches for the type of care you provide.

5 BE ACTIVE ON SOCIAL MEDIA

In the U.S. 7 out of 10 adults use Facebook, and 4 in 10 use Instagram. Of the adults who use Facebook, 7 out of 10 use it daily.

6 SET UP ONLINE SCHEDULING

You can set up an online scheduling link on your GBP, your website, and even your Facebook page.

It's time.

7 INVEST IN MARKETING

Healthcare marketing DOES NOT need to be expensive, but it does need to be effective. That means using a proven strategy that will bring in patients and fill your schedules. One that disrupts the patient journey so you are seen and chosen by the patients that will help your practice grow.

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Need help with any of these tips? Give us a call at 801-304-3155 or click here to schedule a few minutes with one of our experts, and see how SocialClimb can help grow your practice.