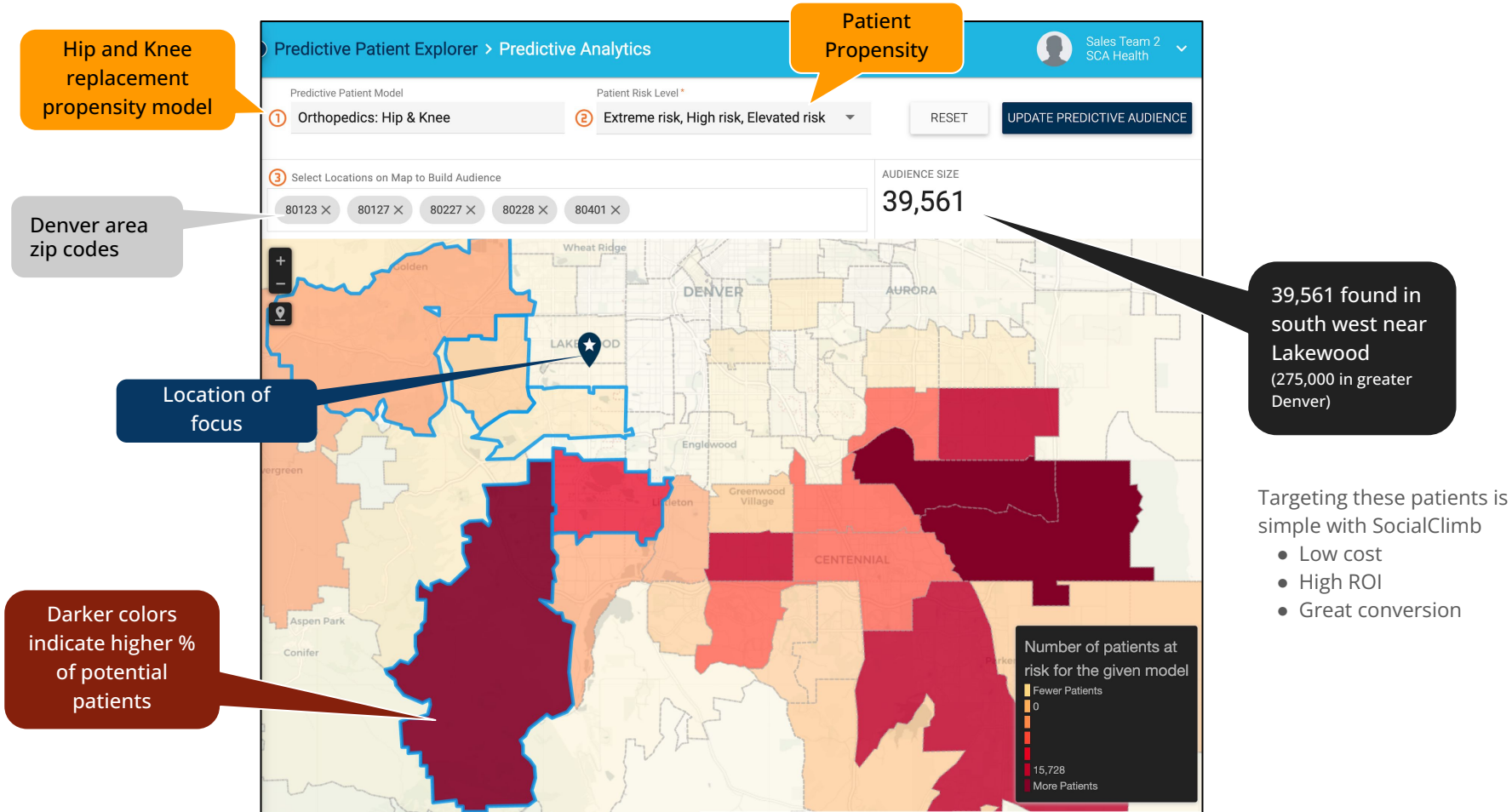




SocialClimb Slides

Grow SCA cases w/ Predictive Patient Targeting & SocialClimb's
Healthcare Marketing Platform

Example Practice – Denver, Colorado



Targeting Highly Probable Patients

Use Audience

CHF-Denver

CHF-Denver

Audience Size	Audience Details
18,066	<p>MODEL Cardiology: Congestive Heart Failure</p> <p>RISK Extreme Risk, High Risk, Elevated Risk</p> <p>TARGETS 4</p>

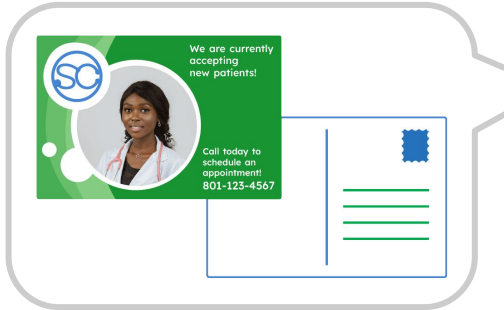
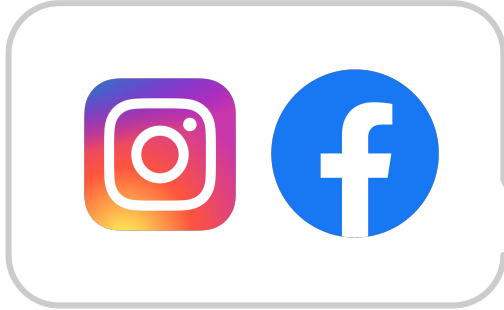
Upload to Facebook Size: 18,066

Purchase this audience and upload to Facebook PURCHASE AUDIENCE

Post Card Mailing List Size: 14,229

Buy patient leads to send a direct mailer PURCHASE LIST

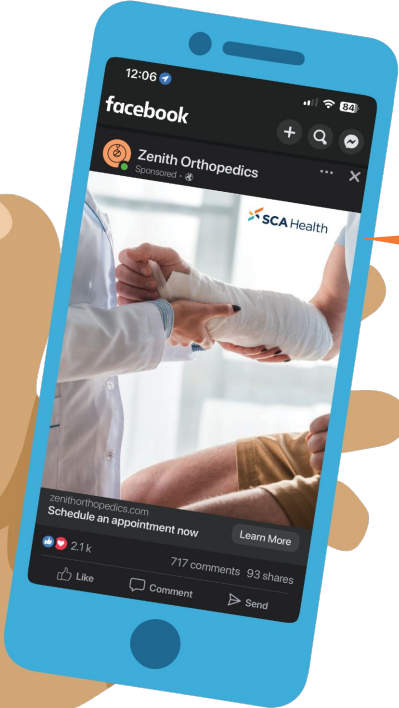
BACK CLOSE



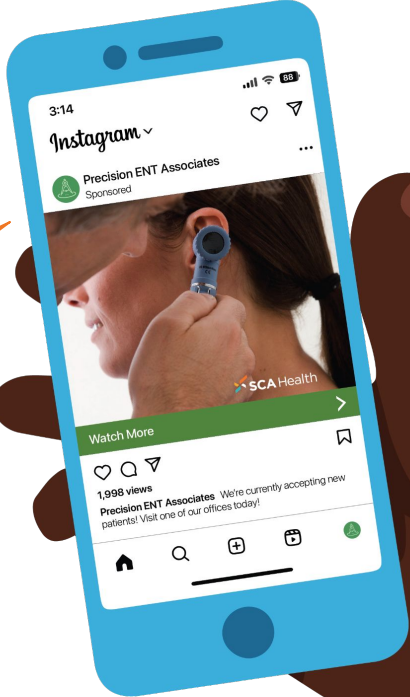
Audiences are de-duped for mailing

Export prospective patients for Post Cards or Social Media targeting

Audience Targeting - Social Media



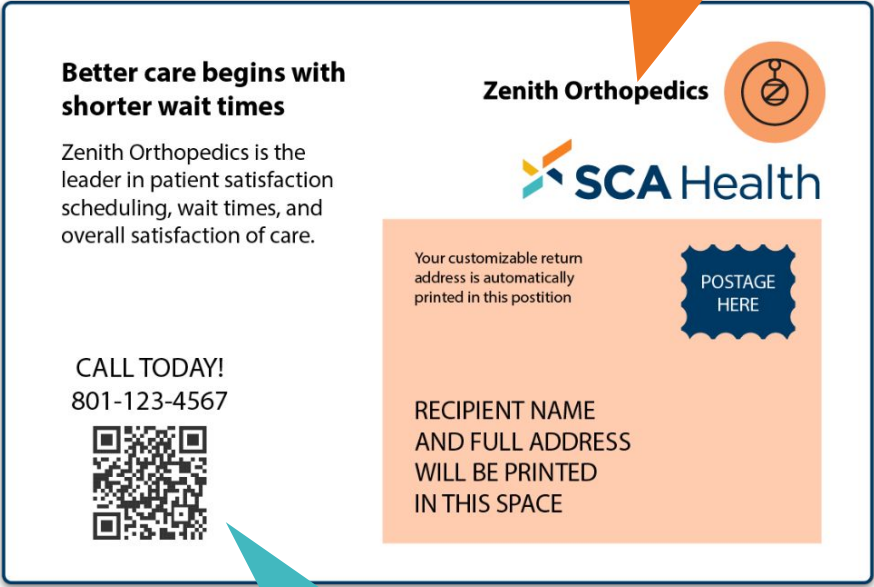
Co-branded
Social Media
ads with SCA



Audience Targeting - Direct Mail



Co-branded Postcards



Each postcard has a unique QR code & call-tracking for ROI tracking